

**SUPPORTED FILM**

**Instant Film**

**instax SQUARE**

Film size : 86mm x 72mm  
Picture size : 62mm x 62mm



**White frame**  
10 sheets x 1 pack  
10 sheets x 2 packs



**SUNSET**  
10 sheets x 1 pack

**NEW**

See our film lineup for even more fun

**ACCESSORIES ( sold separately )**



Camera Cases

**INSTAX.com**

**FUJIFILM**

FUJIFILM Corporation  
7-3, AKASAKA 9-CHOME, MINATO-KU,  
TOKYO 107-0052, JAPAN



instax SQUARE SQ40  
special website

**Specifications**

Film	FUJIFILM INSTAX SQUARE instant film
Photo Picture Size	62mm x 62mm
Lens	2 components, 2 elements, f = 65.75mm, 1:12.6
Viewfinder	Reverse Galilean finder, 0.4x, with target spot
Shooting Range	0.3m and beyond (use selfie mode for 0.3m to 0.5m)
Shutter	Programmed electronic shutter 1/2 to 1/400 sec. Slow synchro for low light
Exposure Control	Automatic, Lv 5.0 to 15.5 (ISO 800)
Film Ejection	Automatic
Film Developing Time	Approx. 90 seconds (varies depending on the ambient temperature)
Flash	Constant firing flash (automatic light adjustment), recycle time: 7.5 seconds or less (when using new batteries), effective flash range: 0.3 to 2.2m
Power Supply	Two lithium batteries (CR2), capacity: approx. 30 INSTAX SQUARE film packs (under FUJIFILM test conditions)
Auto Power Off Time	After 5 minutes
Other	Includes film counter and film pack confirmation window
Dimensions	134.2mm x 120.2mm x 60.5mm
Weight	453g (without batteries, strap, and film)

- Simulated image. Develops in approx. 90 secs.
- Specifications are subject to change without notice.
- Due to the nature of the catalog's printing, colors may appear slightly different from the actual products.
- Smartphone screen images are superimposed.

**FUJIFILM**  
Value from Innovation

**instax**

**Capture the true you.**

instax SQUARE SQ40

**don't just take, give.**

©2023 FUJIFILM Corporation. Simulated image. Develops in approx. 90 secs.



Product design

Designed to fit perfectly in your hand.



instax  
SQUARE  
SQ 40  
Instant Camera



Point 01

SQUARE format

Limitless creativity with the freedom and form of a wider frame.



Point 03

Selfie mode

Twist the lens ring to Selfie mode and use the mirror for the perfect selfie!

Close-up range 30 to 50cm



Point 02

Auto exposure

Capture bright photos even in dark spaces - no special settings needed.



Have even more fun with the INSTAX UP! App!

Our new app lets you easily digitize your INSTAX prints in high resolution to share them with your friends!

Scan

Scan INSTAX photos using your smartphone.



Collect & Share

Create your own digital INSTAX photo collections to share on social media!



Download on the App Store



GET IT ON Google Play

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